



# SUPERPIN

augmented pin dropping

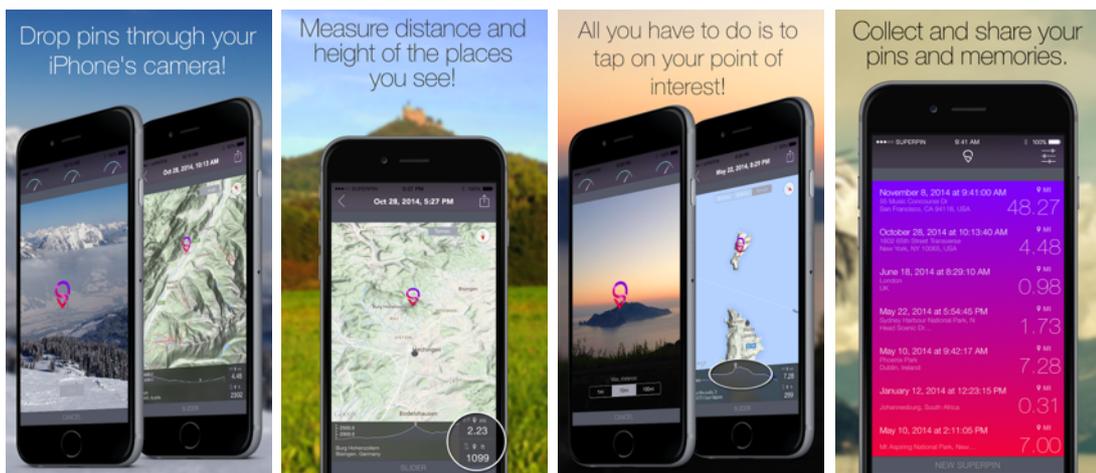
*Available for iOS at the iTunes Store on March 23, 2015*

## **Superpin lets outdoorsmen drop pins on distant places through iPhone's camera**

### About

Orient your iPhone towards any point of interest in the scenery around you (e.g., a campsite, mountain peak, village or island). Within the camera view of Superpin, tap the screen right on your point of interest. Superpin will ultimately set a pin on that location:

- Instantly obtain a map which shows the pin's location.
- Get it's distance, address and an elevation profile.
- See the pin's environment via Street View or get directions to the pin via Maps.
- Keep all your pins organised in an interactive list for ease of access later on.
- Share by email, Twitter, Facebook, and more.



### History

On a hiking trip in the alps in Fall 2013, the Superpin developer Mario and his girlfriend Barbara tried to identify the location of their hotel as seen from top of the mountain they were on. They had a rough idea where it should be but they couldn't really figure out where exactly it was and Barbara wished there was an app which could help them. This is how the idea of Superpin was born. With Superpin one would just set a pin on the approximate location of the hotel, then one could easily compare the location of the pin to the address of the hotel. Moreover, one would obtain other useful information like distance and difference in altitude to your current location. "Setting pins visually is the only natural way", says Mario about the usage of Superpin.

Superpin (\$2.99, iOS 7 and later, iPhone 4 and higher, nine languages) is available for sale on March 23, 2015 at the iTunes Store <https://itunes.apple.com/app/superpin-drop-pins-through/id934162133>.

### Contact

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### Media

Video: [http://youtu.be/RIMWsPf\\_qLo](http://youtu.be/RIMWsPf_qLo)  
Logos: [www.superpinapp.com/press/superpin\\_logos.zip](http://www.superpinapp.com/press/superpin_logos.zip)  
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